

# SOCIAL MEDIA POSTS

## BIRTH DATE BOX

The BIRTHDATE CHALLENGE

*Use the pre-made graphic (download here) and the below text to copy and paste into your social media posts. Feel free to create your own social content around this Quest!*

### TARGETING STUDENTS:

🎉 Ready to spread some kindness? Sign up today to participate in the Birthdate Challenge! Show your appreciation to one teacher and one student every month on your birthdate. Let's start September strong with gratitude! Who's ready to commit to changing our school culture this year? 🙌  
#BirthdateChallenge #SpreadKindness #UtrustCulture

### TARGETING PARENTS/COMMUNITY:

🎉 This month at our school, we are asking students and staff to pledge participation in the Birthdate Challenge each month to show appreciation to other students and staff! And everyone in our community is invited to join! Parents and local businesses are encouraged to show appreciation to others throughout the year too. Get more details on how you can participate on our website. 🙌 #BirthdateChallenge #SpreadKindness #UtrustCulture

