

# ANNOUNCEMENTS

## BIRTH DATE BOX



**Student 1:** Hey [School Name]! Ready to make a positive impact this year—no candles or cake needed?

**Student 2:** I'm always ready! Is there cake, though?

**Student 1:** Even better! We're launching the Birthdate Challenge, starting with the Birthday Box—and guess what, there's a chance to win awesome prizes, too!

**Student 2:** Wait... did you say prizes? Count me in! What's the Birthday Box all about?

**Student 1:** It's simple—and sweet! Just make a pledge to participate in the Birthdate Challenge all year long. Oh, and did I mention you could win a prize just for pledging?

**Student 2:** Okay, but what's the Birthdate Challenge? Is it like a piñata situation, except with prizes instead of candy?

**Student 1:** Close! It's even more fun. My birthday is May 12, so every month on the 12th, I'll take time to appreciate one student and one staff member—spread kindness like it's confetti!

**Student 2:** That's a piece of cake! So how do I sign up for this?

**Student 1:** The Birthday Box is right [location of the box]. Just put your name on a card, drop it in, and you're officially in the challenge! You'll be committing to share kindness and appreciation on your birthdate every month—and you might just win a prize for doing it!

**Student 2:** I'm in! This sounds even better than a birthday cake. Let's brighten up the school year.

**Student 1:** Who's ready to pledge? Let's sprinkle kindness like confetti!

