

BIRTH DATE BOX

TEACHERS

STUDENTS

STAFF

The BIRTHDATE CHALLENGE

Sign up TODAY to participate in The Birthdate Challenge! Make a commitment to change our school culture to one of wild gratitude!

Susie Smith
YES I'M IN!

BIRTHDATE BOX



INSTRUCTIONS FOR G-FORCE ADVISERS

BIRTH DATE BOX

The BIRTHDATE CHALLENGE

1 - SUPPLIES NEEDED:

G-Force Adviser to procure needed supplies for posters, markers, entry cards, supplies to decorate box and other supplies for the G-Force

2 - DECORATE!

G-Force creates and decorates the Birthdate Challenge Box.

3 - SHOW IT OFF!

Place the box in a common area (front hall, outside admin office or cafeteria)

4 - PUT UP POSTERS!

G-Force puts up the posters to encourage participation.

[Download Poster](#)

5 - MAKE ANNOUNCEMENTS!

G-Force will make announcements over the PA to gain excitement.

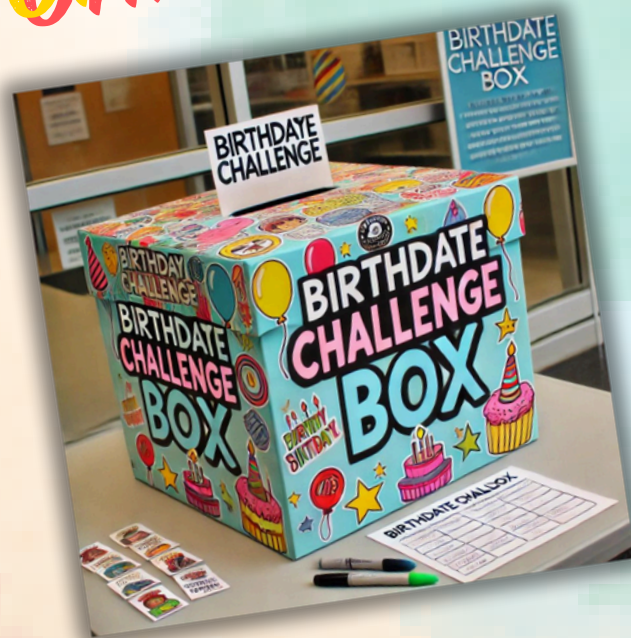
[Download Announcements](#)

6 - SOCIAL MEDIA

Person who handles social media can post the provided graphics and suggested text posts to promote to the community. (Optional)

[Download Social Media Text](#)

[Download Social Media Graphic](#)



7 - MAKE A COMMITMENT!

Students & Staff can put their name on a card to commit to doing the Birthdate Challenge each month and drop it in the box.

8 - MAKE IT A CONTEST!

Entries can be part of a random drawing for prizes!

(Number and amounts of the prizes depend on the size of the school. - Optional)

9 - SHARE IT!

Use Hashtag **#CultureQuestSeptember**

Post pix from the activity you did at your school to the [Utrust Coordinators Facebook Group](#)

ANNOUNCEMENTS

BIRTH DATE BOX



Student 1: Hey [School Name]! Ready to make a positive impact this year—no candles or cake needed?

Student 2: I'm always ready! Is there cake, though?

Student 1: Even better! We're launching the Birthdate Challenge, starting with the Birthday Box—and guess what, there's a chance to win awesome prizes, too!

Student 2: Wait... did you say prizes? Count me in! What's the Birthday Box all about?

Student 1: It's simple—and sweet! Just make a pledge to participate in the Birthdate Challenge all year long. Oh, and did I mention you could win a prize just for pledging?

Student 2: Okay, but what's the Birthdate Challenge? Is it like a piñata situation, except with prizes instead of candy?

Student 1: Close! It's even more fun. My birthday is May 12, so every month on the 12th, I'll take time to appreciate one student and one staff member—spread kindness like it's confetti!

Student 2: That's a piece of cake! So how do I sign up for this?

Student 1: The Birthday Box is right [location of the box]. Just put your name on a card, drop it in, and you're officially in the challenge! You'll be committing to share kindness and appreciation on your birthdate every month—and you might just win a prize for doing it!

Student 2: I'm in! This sounds even better than a birthday cake. Let's brighten up the school year.

Student 1: Who's ready to pledge? Let's sprinkle kindness like confetti!



SOCIAL MEDIA POST

BIRTH DATE BOX

The BIRTHDATE CHALLENGE

Use the pre-made graphic ([download here](#)) and the below text to copy and paste into your social media posts. Feel free to create your own social content around this Quest!

SOCIAL MEDIA POST TEXT:

🎉 This month at our school, we are asking students and staff to pledge participation in **The Birthdate Challenge** each month to show appreciation to other students and staff on their birth date!

And everyone in our community is invited to join! Parents and local businesses are encouraged to show appreciation to others on their birthdate each month throughout the year. 💡 #BirthdateChallenge #SpreadKindness #UtrustCulture #CultureQuestSeptember



The Utrust
Culture
INITIATIVE